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Dear Valued GenFlex Distributors & Contractors,

At GenFlex, we take pride in the fact that we work exclusively with outstanding contractors and distributors who are committed to excellence. We continually strive to enhance these relationships, showing our appreciation for the quality craftsmanship, successful installations and first-class customer service provided by our authorized contractors and distributors. All successful roofing installations are direct reflections of these valuable partnerships with GenFlex.

Winner's Circle Program

One way we show our appreciation is by recognizing GenFlex partners who show a true commitment to quality performance and service, and consistently meet the highest standards in the industry. Beginning this year, the Winner's Circle program will differ from the past program in two key ways. Because we value our distributors as well as our contractors, the GenFlex Winner's Circle will now recognize both. This is a key departure in our industry. The second change is that we will now have only one reward level - The GenFlex Winner's Circle. All of our contractor and distributor partners who earn Winner's Circle status will now be able to enjoy the same level of benefits, regardless of the size of the company. Here is how the new program will work.

Beginning this year, the top 3 authorized roofing contractors in each GenFlex domestic sales territory plus Canada will be inducted into the Winner's Circle. Qualifications will be determined by the total square feet of warranted GenFlex projects between December 1, 2006 and November 30, 2007. The top 2 GenFlex distributor locations in each domestic sales territory plus Canada will also be inducted into the Winner's Circle. Qualifications will be determined by the total purchases of GenFlex products between December 1, 2006 and November 30, 2007.

Winner's Circle Event- 2008

This new tradition of celebrating both our top authorized contractors and distributors will begin at a greatly enhanced annual Winner's Circle Recognition Event. We are thrilled to announce that the next year's event will be held at the Marco Island Beach Resort and Spa by Marriott on Marco Island, Florida, from February 3 to February 6, 2008. Winner's Circle inductees for 2008 will receive an invitation to join us in paradise for recognition, relaxation, and celebration.

The 2008 Winner's Circle Event will "kick off" with a Super Bowl Bash by the beach. Inductees can also look forward to special entertainment, activities ranging from deep sea fishing to world-class golfing to pampering at the spa, and a variety of Marco Island's favorite cuisine. The recognition event will include all transportation, lodging, meals, entertainment, activities and more for each Winner's Circle inductee and their spouse/guest.

With Gratitude

At GenFlex, we strive to provide the highest levels of quality and service in the roofing industry. We attribute our success in doing so to the valuable relationships with our authorized contractors and distributors. Your commitment to GenFlex is appreciated, and we are looking forward to another year of quality, success and growth together.

Sincerely,

Marty Jolly
National Sales & Marketing Manager