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To: GenFlex Roofing Contractors  
GenFlex Distributors

March 29, 2005

Re: GenFlex 10' Wide TPO Peel & Stick (HW)

### ***GenFlex 10' Wide TPO Peel & Stick (HW) Membrane***

Introducing the industry's widest Peel & Stick commercial roofing product available, GenFlex 10' (120") wide TPO Peel & Stick (HW) is now available in both 45 & 60 mil (White).

With a coverage rate of 1,000 square feet per roll, GenFlex 10' peel & stick is the fastest peel & stick TPO fully adhered membrane system available in commercial roofing, typically about 50% less installation time. So, when system requirements call for the high performance of a fully adhered TPO system, but the budget calls for an economical application, GenFlex has the answer

Offering numerous features and benefits, Peel & Stick membrane have proven to be the right solution when environmental and installed costs are a concern. Here are just a few of the peel and stick advantages:

- Factory applied pressure sensitive adhesive replaces field applied bonding adhesive
  - Lower Labor Costs
  - No V.O.C.'s from adhesives
  - Consistent and uniform amount of adhesive
- White surface is highly reflectivity and meets Energy Star and Cool Roof requirements
- Large roll sizes (up to 1,000ft<sup>2</sup>) allow for faster jobsite loading and greater coverage with fewer rolls.
- Designed for use with other labor saving peel and stick TPO products
- Environmentally friendly roofing system for Building Owners and Architect

Availability:

- GenFlex 10' Peel & Stick White TPO Membrane will be stocked at our Alabama distribution facility.

More information:

- Review the enclosed Product Data Sheets or visit GenFlex website at [www.genflex.com](http://www.genflex.com) for additional information.

GenFlex Roofing Systems is your Single Ply Source for innovative Peel and Stick TPO roofing products.

Sincerely,

Jim Burkett  
Manager, Product Development

Cc: GenFlex Sales Agents & Managers



