

Pricing Bulletin

July 13, 2007

To: GenFlex Authorized Distributors
GenFlex Licensed Contractors
GenFlex Territory Sales Managers

Subject: GenFlex September 1, 2007 Membrane and Accessories Price Increase

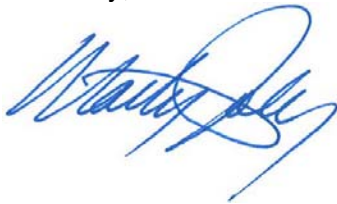
Unfortunately our petrochemical raw material feed stock and transportation costs have continued to escalate over the past several months. In addition, we foresee these increases continuing into the near future. As a result, we are forced to announce the following price increases effective with shipments on or after September 1, 2007.

Product	Increase Amount
.080 TPO & Peel & Stick™ Membranes	\$.03 per Square Foot
.060 EPDM & .060 TPO Membranes	\$.02 per Square Foot
.045 EPDM & .045 TPO Membranes	\$.015 per Square Foot
All Accessories for All Products	5% - 7%

If you have any questions, please contact your GenFlex Territory Sales Manager or me.

Thank you for your continued support of GenFlex Roofing Systems.

Sincerely,



Marty Jolly
National Sales and Marketing Manager