



Marketing Bulletin

To: GenFlex Distributors
GenFlex Authorized Contractors

October 16, 2006

Subject: National Sales & Marketing Manager

I am pleased to announce the appointment of Martin (Marty) W. Jolly to the position of National Sales & Marketing Manager for GenFlex Roofing Systems.

With an engineering degree from Clemson University, Marty brings a track record of success to GenFlex. During his 22 year career in the commercial roofing industry, Marty has demonstrated the ability to succeed in a variety of roles with increasing responsibility. After serving as the Manager of Engineering and Technical Services for a competing thermoplastic manufacturer, Marty joined Firestone as the Marketing Product Manager for Thermoplastics in 1996. For the past nine years, Marty has served as the Regional Business Manager for Firestone's Southern Region where he has been instrumental in the company's growth and profitability.

In his new role with GenFlex, Marty will build and manage the new salaried company sales force, lead our marketing efforts in commercial roofing and take direct responsibility for our relationships with major distribution customers. Marty will be transitioning over the next two weeks, then assume his new responsibilities full-time on November 1st.

Marty and his wife Kay reside in Carmel, Indiana.

Please join me in welcoming Marty to the GenFlex team. I am looking forward to bringing you many more exciting announcements in the weeks to come as we continue to invest in the new GenFlex Roofing Systems.

We truly appreciate your continued support as we build a company whose primary goal is to serve you better.

Sincerely,



Gary S. Thompson
General Manager