



Marketing Bulletin

To: GenFlex Distributors
GenFlex Authorized Contractors
GenFlex Teammates

November 2, 2006

Subject: Senior Financial & Pricing Analyst

I am pleased to announce the appointment of Jim Kress to the position of Senior Financial & Pricing Analyst for GenFlex Roofing Systems.

With an MBA from Indiana University, Jim joins the GenFlex team after a twenty-three year career as a Financial Analyst with Firestone Building Products, where he was centrally involved in budgeting, tracking and reporting the company's financial results.

While performing those same duties for GenFlex, Jim will take on the added role of Pricing Analyst to assist the management team in evaluating various market conditions.

Jim resides in Indianapolis with his wife Therese and three children Andra, Casey and JJ.

Please join me in welcoming Jim to the GenFlex team. We are making great progress in building our team and I look forward to bringing you many exciting personnel announcements in the near future.

I'd like to take this opportunity to once again thank all our loyal customers for standing by us during this transition.

Gary S. Thompson
General Manager