

# MARKETING MEMO

To: GenFlex Contractors & Distributors

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Cc: GenFlex Sales Managers, Agents, & GenFlex Internal

## GenFlex Announces New 24" TPO & PVC Non-reinforced Flashing

Over the course of the next few months, GenFlex will be depleting the existing inventories of RM (PVC) and TPO .060" x 12" x 50' non-reinforced flashings. When existing inventories are depleted, we will restock with the new RM (PVC) and TPO flashings listed below.

Customer demand and market conditions have dictated that a wider more versatile flashing product be introduced. Thus increasing the ease and productivity of the professional roofer when using flashings in details such as scuppers and field wrapped rooftop penetrations.

### 24" TPO Non-reinforced Flashing

Item #	Description	List Price	List Price	Weight/Roll
30044	GenFlex White TPO Non-reinforced Flashing .060 x 24" x 50'	\$185.00/roll	100sq ft/roll	27.6 lbs/roll
30215	GenFlex Grey TPO Non-reinforced Flashing .060 x 24" x 50'	\$195.00/roll	100sq ft/roll	27.6 lbs/roll

### 24" PVC Non-reinforced Flashing

Item #	Description	List Price	Qty/Pallet	Weight/Pallet
20043	GenFlex White PVC Non-reinforced Flashing .060 x 24" x 30'	\$133.00/roll	60sq ft/roll	25 lbs/roll
20119	GenFlex Grey PVC Non-reinforced Flashing .060 x 24" x 30'	\$150.00/roll	60sq ft/roll	25 lbs/roll
20159	GenFlex Tan PVC Non-reinforced Flashing .060 x 24" x 30'	\$165.00/roll	60sq ft/roll	25 lbs/roll

Developing new accessories to improve both system and application performance,  
GenFlex Roofing Systems... *Your Single Ply Source!*