

Marketing Bulletin

May 1, 2007

To: GenFlex Authorized Distributors
GenFlex Licensed Contractors
GenFlex Territory Sales Managers

Subject: GenFlex Pricing Announcement – June 1, 2007 Accessories Pricing

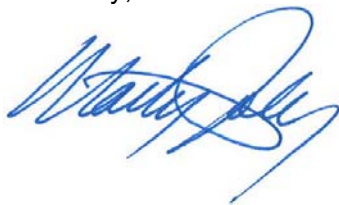
I wrote to you on January 2nd that we were revising our accessories prices and would be presenting them in a much more simplified format in the near future. Although we may have stretched the definition of “the near future”, I am pleased to let you know that we are finally ready to introduce the new pricing to you.

In accordance with our 30 day pricing policy, I am letting you know that, effective June 1, 2007, the prices you pay for your GenFlex EPDM and TPO accessories will be according to the new price schedule. You may view our new price list at www.genflex.com. Your Territory Sales Manager will be forwarding to you a new accessories price list with the appropriate discounts shortly.

If you have any questions about your new GenFlex pricing, please call your Territory Sales Manager or me.

Thank you for your continued support of GenFlex Roofing Systems.

Sincerely,



Marty Jolly
National Sales and Marketing Manager