

WHAT'S NEW

TO: GENFLEX VALUED CUSTOMERS

MAY 1, 2012

RE: July 2, 2012 Price Increase

Following raw material cost escalations during the first four months of 2012, recent information indicates the cost of raw materials will continue upward in the near future. As a result, GenFlex is announcing a 5% price increase on EPDM, EPDM accessories and adhesives.

Orders must be received by June 18, 2012 and ship before July 2nd to be eligible for current pricing.

If you have any questions, please contact your Territory Sales Manager.

Thank you for your continued support of GenFlex.

Sincerely,



Eric Ziembra
General Manager

