


July 7, 2008

To: GenFlex Authorized Distributors
GenFlex Licensed Contractors
GenFlex Territory Sales Managers

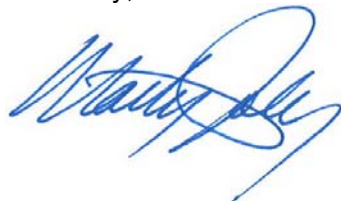
Subject: GenFlex October 1, 2008 Membrane and Polyiso Price Increase

The raw materials used to produce virtually every GenFlex roofing product continue to experience price inflation. Additionally, the transportation costs for getting raw materials to our manufacturing facilities, and finished products to you, continue to increase. As a result, we find it necessary to notify you well in advance of price increases that are additional to those we have announced for August 1. The increases below are effective with shipments on or after October 1, 2008.

Product	Increase Amount
EPDM Membranes (all sizes & Gauges)	10%
EPDM Accessories	5%
TPO Membranes & Accessories	5%
Polyiso Insulation (all sizes & thicknesses)	5%
All Fasteners, Plates & Metal Accessories	5%

If you have any questions, please contact your GenFlex Territory Sales Manager or me. Thank you for your continued support of GenFlex Roofing Systems.

Sincerely,



Marty Jolly
National Sales and Marketing Manager

CC: Internal Distribution