

PRODUCT BULLETIN

October 3, 2008

To: GenFlex Authorized Distributors
GenFlex Licensed Contractors
GenFlex Territory Sales Managers

Subject: Introduction of New GenSplice Adhesive

Quality has always been at the forefront of product development at GenFlex Roofing Systems, which is why we continue to make improvements to our existing products. GenSplice Seam Adhesive is no exception to that strategy. With GenSplice, we utilized advanced polymer technology that gives the seam adhesive exceptional tack and compatibility to EPDM membranes, making it a user-friendly, high performance product.

With the current growth in customer use of primers and tapes, the volume of splice or seam adhesive usage continues to decline. In support of this trend, GenSplice will only be offered in one gallon cans, four cans per carton, and 5 gallon pails will be eliminated when the inventory is depleted.

Below, please note the following changes associated with GenSplice:

<u>Product Name</u>	<u>Size</u>	<u>Quantity</u>	<u>Item Number</u>	<u>List Price</u>
GenSplice	1 gal.	4 / carton	W590010148	\$195.00

For technical information on this new product, including physical properties and applications instructions, visit our new website at www.GenFlex.com.

Thank you for your continued support of GenFlex.

Sincerely,



James E. Burkett
Product Development Manager

Cc: Internal Distribution
Hart Associates



Beginning October 15, 2008 all GenFlex bulletins will be sent via email only. Please sign up at www.GenFlex.com/optin.aspx to receive future communications via e-bulletins.