

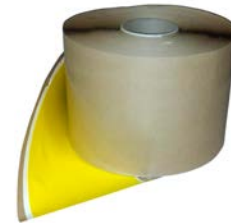
WHAT'S NEW

NEW PRODUCT BULLETIN

October 4, 2012

TO: GENFLEX VALUED CUSTOMERS
RE: GENFLEX PEEL & STICK™ YELLOW SAFETY STRIP

GenFlex is pleased to introduce the GenFlex Peel & Stick™ Yellow Safety Strip, complementing our full line of Peel & Stick rooftop accessories. The Peel & Stick Yellow Safety Strip is a nominal 30 mil (0.76 mm) yellow TPO membrane laminated to a white, cured, seam tape. At 5.5" wide (140 mm) and 100' long (30 m) the strip is packaged one roll per carton. The Peel & Stick Yellow Safety Strip is specifically designed to identify areas of caution on the roof, providing a safer environment for maintenance workers or other rooftop traffic.



ITEM # W590020200

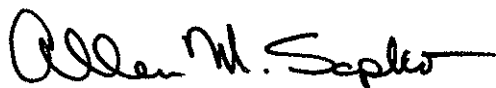
Features and Benefits:

- Peel & Stick Tape technology allows for compatibility with GenFlex TPO, GenFlex EPDM, or FlexWhite™ EPDM roofing systems.
- Bright yellow color easily identifies hazards to protect rooftop maintenance workers.
- Ideal to identify areas of concern such as:
 - Roof edges
 - Rooftop equipment such as HVAC units
 - Photovoltaic rooftop energy systems
 - Daylight or skylight systems
 - Vegetative roofing systems
 - Expansion joints or drain sumps
- Yellow TPO membrane provides a long-term option compared to paints or coatings that typically fade and may require additional coatings.
- Easy to install Peel & Stick Yellow Safety Strip provides a weld-free application for GenFlex TPO.



The GenFlex Peel & Stick Yellow Safety Strip continues to show GenFlex's commitment to providing rooftop accessories with safety in mind. For additional information, please visit the GenFlex website at www.GenFlex.com or contact your GenFlex Territory Sales Manager. Thank you for your continued support.

Sincerely,



Allen M. Sopko
Thermoplastic Product Manager

Single Ply Solutions for Over a Quarter Century™



To add a recipient to the GenFlex bulletin list,
visit www.GenFlex.com/optin.aspx