


October 1, 2008

To: GenFlex Authorized Distributors
GenFlex Licensed Contractors
GenFlex Territory Sales Managers

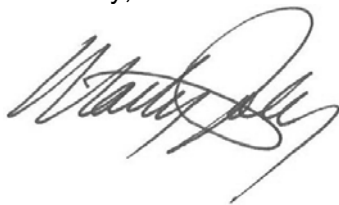
Subject: GenFlex November 1, 2008 Membrane and Polyiso Price Increase

The raw materials used to produce virtually every GenFlex roofing product continue to experience price inflation. As a result, we find it necessary notify you of price increases that are additional to those in effect for October 1. The increases below are effective with shipments on or after November 1, 2008.

Product	Increase Amount
EPDM Membranes (all sizes & Gauges)	5%
Polyiso Insulation (all sizes & thicknesses)	5%
All Fasteners, Plates & Metal Accessories	5%

If you have any questions, please contact your GenFlex Territory Sales Manager or me. Thank you for your continued support of GenFlex Roofing Systems.

Sincerely,



Marty Jolly
National Sales and Marketing Manager

CC: Internal Distribution
Hart Associates



Beginning October 15, 2008 all GenFlex bulletins will be sent via email only. Please sign up at www.GenFlex.com/optin.aspx to receive future communications via e-bulletins.