

# WHAT'S NEW

## *New Territory Sales Rep*

November 25, 2009

To: GenFlex Authorized Distributors  
GenFlex Licensed Contractors

Subject: Jeff Spingler, New Territory Sales Representative for Florida

I am pleased to let you know that Jeff Spingler has joined GenFlex as Southeast Territory Sales Representative – Florida, as of the first of November. In his new role, Jeff reports to Chuck Steiner, GenFlex Southeast Territory Sales Manager. He is responsible for establishing and maintaining customer relations and supporting GenFlex sales for the state of Florida.

Jeff brings to GenFlex over eight years of experience in roofing distribution throughout the state of Florida. For the past two years, he was a Sales and Marketing Manager for a major commercial roofing contractor covering the entire East Coast of Florida.

Jeff's broad base of experience and understanding of all of the key markets in Florida are a perfect fit for our business in that vital roofing market. We are very pleased to be adding his experience and talents to our strong Southeast Sales Team.

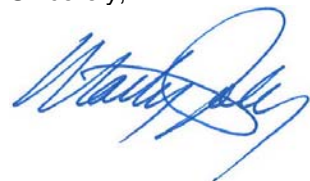
Jeff has lived in Florida for most of his life, and he currently resides with his wife, Ali, and 7 year-old daughter, Alyssa, in the Fort Myers area. He can be reached at (239) 839-0571 or [SpinglerJeff@GenFlex.com](mailto:SpinglerJeff@GenFlex.com)



This is just another example of our commitment to providing you with a professional sales team that is totally committed to you and our mutual growth in all of the markets where we compete.

Thank you for your continued support of GenFlex.

Sincerely,



Marty Jolly  
National Sales and Marketing Manager

CC: Territory Sales Managers  
Internal Distribution

