



# Marketing Bulletin

December 5, 2006

To: GenFlex Authorized Distributors  
GenFlex Licensed Contractors  
GenFlex Teammates

Subject: GenFlex Thermoplastic Business Strategy

As an integral part of GenFlex Roofing System's long-term business strategy, we will be phasing out PVC product offerings and re-focusing within the TPO market. The enclosed press release provides additional information.

Even though we will not continue to offer PVC in the future, be assured that GenFlex Roofing Systems will stand behind all warranted GenFlex RM (PVC) roof systems according to the terms and conditions of our warranty. We understand the importance of giving customers ample notice as some jobs are bid and contracted well in advance. As a result, March 1, 2007 will be the last day GenFlex will accept GenFlex RM (PVC) orders and, if the job requires a warranty, this is the same date that Pre Job Surveys must be completed and approved by the GenFlex Technical Services department. Orders placed by March 1, 2007 must ship no later than May 31, 2007.

GenFlex is firmly committed to the TPO business, and we will expand our production capabilities with access to a second state-of-the-art manufacturing facility; this one being located in the western U.S. We strongly believe that TPO represents the future of the thermoplastic roofing industry, and GenFlex TPO provides a safe, environmentally friendly roofing solution.

With a more focused thermoplastic strategy, we will be better positioned to serve all customers and will continue to provide the industry with the outstanding service and quality that you have come to expect. As always, we thank you for your continued support of GenFlex Roofing Systems.

Sincerely,

Gary Thompson  
General Manager

Marty Jolly  
National Sales & Marketing Manager