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**PRICING**  
**BULLETIN**

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November 12, 2007

To: GenFlex Authorized Distributors  
GenFlex Licensed Contractors  
GenFlex Territory Sales Managers

Subject: GenFlex February 1, 2008 Membrane Price Increase

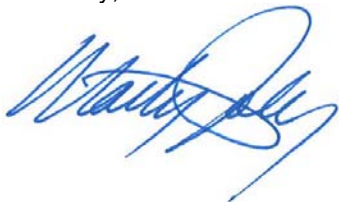
Unfortunately our petrochemical raw material feed stock and transportation costs have continued to escalate over the past several months. In addition, we foresee these increases continuing into the near future. As a result, we are forced to announce the following price increases effective with shipments on or after February 1, 2008.

<b>Product</b>	<b>Increase Amount</b>
EPDM Membranes	5%
TPO Membranes	5%
All Accessories	5%

If you have any questions, please contact your GenFlex Territory Sales Manager or me.

Thank you for your continued support of GenFlex Roofing Systems.

Sincerely,



Marty Jolly  
National Sales and Marketing Manager