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A graphic consisting of a black triangle pointing down and to the right, followed by the words "MARKETING" and "BULLETIN" in a bold, white, sans-serif font, stacked vertically within a black rectangular background.

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March 3, 2008

To: GenFlex Authorized Distributors  
GenFlex Licensed Contractors  
GenFlex Territory Sales Managers

Subject: Relocation of GenFlex Headquarters

As part of the continued growth of our parent, BFS Diversified Products, our family of companies is in the process of moving into a new facility so that we will all be under one roof. This will allow for a more seamless operation between the functions of our company.

GenFlex will be moving on March 7<sup>th</sup> and open for business on March 10<sup>th</sup> in our new location. Our new address will be:

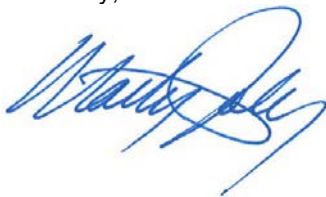
**GenFlex Roofing Systems, LLC**  
**250 West 96<sup>th</sup> Street, Suite 150**  
**Indianapolis, IN 46260**

As you can tell from the address, we are not moving far. In fact, we are simply moving to the other side of the street, into a new and more accommodating building.

All of our other contact information will remain the same. Please distribute this throughout your organizations and direct all correspondence beginning March 10<sup>th</sup> to the new address.

Thank you for your support of GenFlex!

Sincerely,

A handwritten signature in blue ink, appearing to read "Marty Jolly".

Marty Jolly  
National Sales and Marketing Manager

CC: Territory Sales Managers  
Internal Distribution