

250 W. 96th Street, Suite 150 Indianapolis, IN 46260 800-443-4272 www.GenFlex.com

**Technical Bulletin** 

Marketing Bulletin

Product Bulletin

**Pricing Bulletin** 

News Release

## WHAT'S NEW May 1, 2010 Polyiso Price Increase

March 26, 2010

To: GenFlex Authorized Distributors GenFlex Licensed Contractors

Subject: May 1 Polyiso Price Increase

The costs for the raw materials used to produce our products continue to rise to the point where we are no longer able to absorb them. As a result, we find it necessary notify you of a price increase that will be effective with shipments on or after May 1, 2010.

## **Product**

## Increase Amount

Polyiso Insulation (all sizes & thicknesses)

5%

If you have any questions, please contact your GenFlex Territory Sales Manager, Territory Sales Representative, Customer Service Representative or me.

Thank you for your continued support of GenFlex Roofing Systems.

Sincerely,

Marty Jolly National Sales and Marketing Manager

CC: Internal Distribution Field Sales Team



Single Ply Solutions for Over a Quarter Century™

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