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## PRODUCT BULLETIN

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May 30, 2008

To: GenFlex Authorized Distributors  
GenFlex Licensed Contractors  
GenFlex Territory Sales Managers

Subject: Introduction of NEW GenPrime EPDM Primer (REVISED – Supersedes May 12 Bulletin)

When contractors asked GenFlex Roofing Systems to produce a high tack EPDM Primer, we listened.

I am proud to announce a new high tack primer for all GenFlex EPDM Membranes and Accessories - GenPrime. GenPrime has been designed with an advanced polymer base that increases the primer's "tack back". This functional feature allows GenPrime to be used to temporarily hold the EPDM membrane when folded back during the seaming process, which contractors have found useful when installing EPDM roofing systems.

GenPrime is available in user friendly three (3) gallon pails, in addition to one (1) gallon cans packaged four cans per carton. Please note that product availability will occur as inventory of existing products is depleted.

Below are the specific packaging information, new item numbers and list prices.

<u>Product Name</u>	<u>Size</u>	<u>Quantity</u>	<u>Item Number</u>	<u>List Price*</u>
GenPrime*	3 gal.	1 pail	10143	\$88.50
GenPrime	1 gal	4 gal/carton	10141	\$139.50

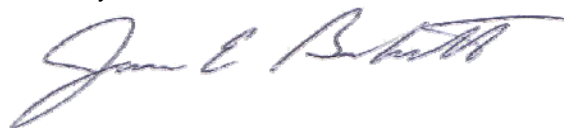
\* Price reflects June 1 List Price.

\*\* GenPrime will no longer be available in five (5) gallon pails.

Attached to this announcement is the Product Data Sheet for GenPrime.

Thanks for your continued support of GenFlex.

Sincerely,



James E. Burkett  
Product Development Manager