


March 18, 2008

To: GenFlex Authorized Distributors
GenFlex Licensed Contractors
GenFlex Territory Sales Managers

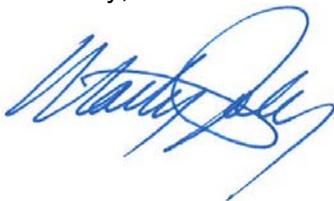
Subject: GenFlex June 1, 2008 Membrane and Polyiso Price Increase

As the price of oil continues to reach record highs, the petrochemical raw materials that are used to produce commercial roofing products continue to increase. Additionally, because of the weak U.S. Dollar, much of the raw materials produced here in the United States are being bought and shipped overseas, resulting in global demand pressures. As a result, we find it necessary to notify you well in advance of the following price increases. These increases are effective with shipments on or after June 1, 2008.

Product	Increase Amount
EPDM Membranes & Accessories	6%
TPO Membranes & Accessories	5%
Polyiso Insulation (all sizes & thicknesses)	4%
All Fasteners, Plates & Metal Accessories	10%

If you have any questions, please contact your GenFlex Territory Sales Manager or me. Thank you for your continued support of GenFlex Roofing Systems.

Sincerely,



Marty Jolly
National Sales and Marketing Manager

CC: Internal Distribution