


July 7, 2008

To: GenFlex Authorized Distributors
GenFlex Licensed Contractors

Subject: GenFlex Product Number Changes

Part of the continuing evolution of GenFlex is a transition to a new Accounting Management System that is scheduled for August 1. This requires us to revise the way we identify our products by changing their product numbers. We are converting all of our product numbers to a 10-character sequence. All existing product numbers are currently either five or six digits long. For current 5 digit product numbers, we are adding the prefix "W5900" to the existing numbers. For current 6 digit product numbers, we are adding the prefix "W590" to the existing numbers. Here are a couple of examples:

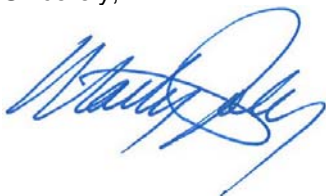
Product	Current Product Number	New Product Number
GenPrime	10143	W590010143
TPO White, 4' X 100'	MW1404	W590MW1404

The new numbering system will begin to show on all acknowledgements, invoices and packing slips you receive from August 1 on. You will also see the numbers on the August 1 Price Bulletins on our website, as well as your order forms. We are also working to change the numbers on all of our printed materials where product numbers appear, but these changes may not all occur before August 1. You will continue to receive products labeled with the former numbers until those products are depleted from our inventory. All other characteristics of the products and labels will remain the same except for the new 10 digit numbers.

We have tried to make the new numbering system as simple as possible, but realize there may be some difficulty in matching up the new numbers with the old ones in your inventory system. To make this as easy as possible, we have prepared a conversion spreadsheet for your use. If you would like one, please contact Elizabeth Mack at MackElizabeth@GenFlex.com or 800-443-4272 ext. 54632.

Thank you for your understanding and continued support of GenFlex.

Sincerely,



Marty Jolly
National Sales and Marketing Manager

CC: Territory Sales Managers
Internal Distribution