

WHAT'S NEW *New Territory Sales Manager*

August 17, 2009

To: GenFlex Authorized Distributors
GenFlex Licensed Contractors

Subject: Mark Miller – New Northwest Territory Sales Manager

I wrote you earlier this year about some important sales territory realignments and let you know that we would be filling the 10th sales management position as soon as possible. I am pleased to let you know that Mark Miller has joined GenFlex as our Northwest Territory Sales Manager, reporting to me. In this role, Mark is responsible for further developing and growing our business in Washington, Oregon, Idaho, Montana and Wyoming.

Mark is an Oregon native and received his Bachelor's Degree from St. Mary's College in Moraga, California, where he was captain of their Division 1 tennis team. Mark's skill sets and past experience are a perfect fit for his duties in the Northwest. During college, he was employed by a manufacturers' representative of various building related products and, upon graduation, formed his own manufacturers' representative firm, ultimately covering 11 Western States and employing 15 people. During this time, Mark refined many talents that will serve him well at GenFlex, such as developing effective distribution channels for his products in a very large geographical area.

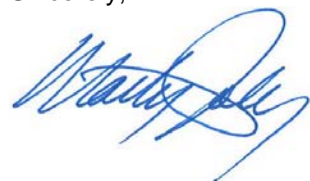


Mark is an avid golfer, tennis player, snow skier, and lifelong Raiders fan. He and his wife, Jacquelyn, and two children, Nicklaus and Lauren, reside in Portland, Oregon. He can be reached at (503) 575-5686 or by E-mail at MillerMark@GenFlex.com.

In today's world where companies continue to get smaller, it is exciting to let you know that GenFlex is committed to growing so that we may be an even better partner for you.

Thank you for your continued support of GenFlex.

Sincerely,



Marty Jolly
National Sales and Marketing Manager

CC: Territory Sales Managers
Internal Distribution

