

PRODUCT BULLETIN

September 12, 2008

To: GenFlex Authorized Distributors
GenFlex Licensed Contractors
GenFlex Territory Sales Managers

Subject: Introduction of New GenFlex Separator Mat

To meet your needs better, GenFlex has switched from a 12' x 100' roll to a much larger roll size of 15' x 325'. This new size increases the coverage rate from 1,200 S.F. to 4,800 S.F. which greatly increases the coverage rate per roll.

This 4.5 oz. non-woven black polypropylene mat can still be used for various applications including as a separator mat under GenFlex EPDM and TPO membranes or as a stone separator mat under certain types of ballasted systems.

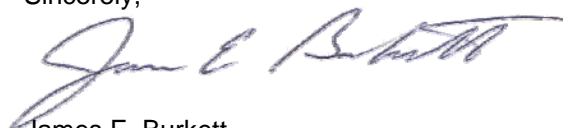
The change below will occur as inventory in the former packaging is depleted:

<u>Product Name</u>	<u>Old Part #</u>	<u>New Part #</u>	<u>Availability</u>	<u>List Price</u>
Separator Mat	20015	W590019999	September	\$1,030.00

For technical information on this new product, including physical properties and application instructions, please visit GenFlex's brand new website at www.GenFlex.com.

Thank you for your continued support of GenFlex.

Sincerely,



James E. Burkett
Product Development Manager

Cc: Internal Distribution
Hart Associates



Beginning October 15, 2008 all GenFlex bulletins will be sent via email only. Please sign up at www.GenFlex.com/optin.aspx to receive future communications via e-bulletins.