

WHAT'S NEW

New Distribution Center

September 3, 2009

To: GenFlex Authorized Distributors
GenFlex Licensed Contractors

Subject: New GenFlex Distribution Center

At GenFlex, we're proud of our commitment to putting our products right where you need them – *close!* Our eight, ultra-modern Polyiso Manufacturing and Distribution Centers are strategically located throughout the country. Our TPO membranes and accessories are available from three locations and our EPDM membranes and accessories from two. But, our already '*Best In Class*' Service is getting even better.

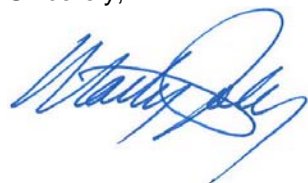
I am pleased to let you know that we are transitioning to a new Single-Ply Products Distribution Center in Mt. Joy, Pennsylvania, to replace our former facility in nearby Lancaster. The 225,000 square foot facility will allow us to stock much larger quantities of GenFlex TPO and EPDM Membranes and Accessories to solidify our position in the vital Northeast and Eastern Seaboard areas. The new Distribution Center should be fully operational by the end of this month, and we will do all we can to ensure that the transition from the old to the new is as seamless as possible for you.

Accompanying this is our updated Distribution Centers Map for your information. It is also available on www.GenFlex.com under the OUR PRODUCTS Tab, Product Lists & Order Forms.

If you have any questions, please feel to contact your Territory Sales Manager, Territory Sales Representative, Customer Service Representative or me.

Thank you for your continued support of GenFlex.

Sincerely,

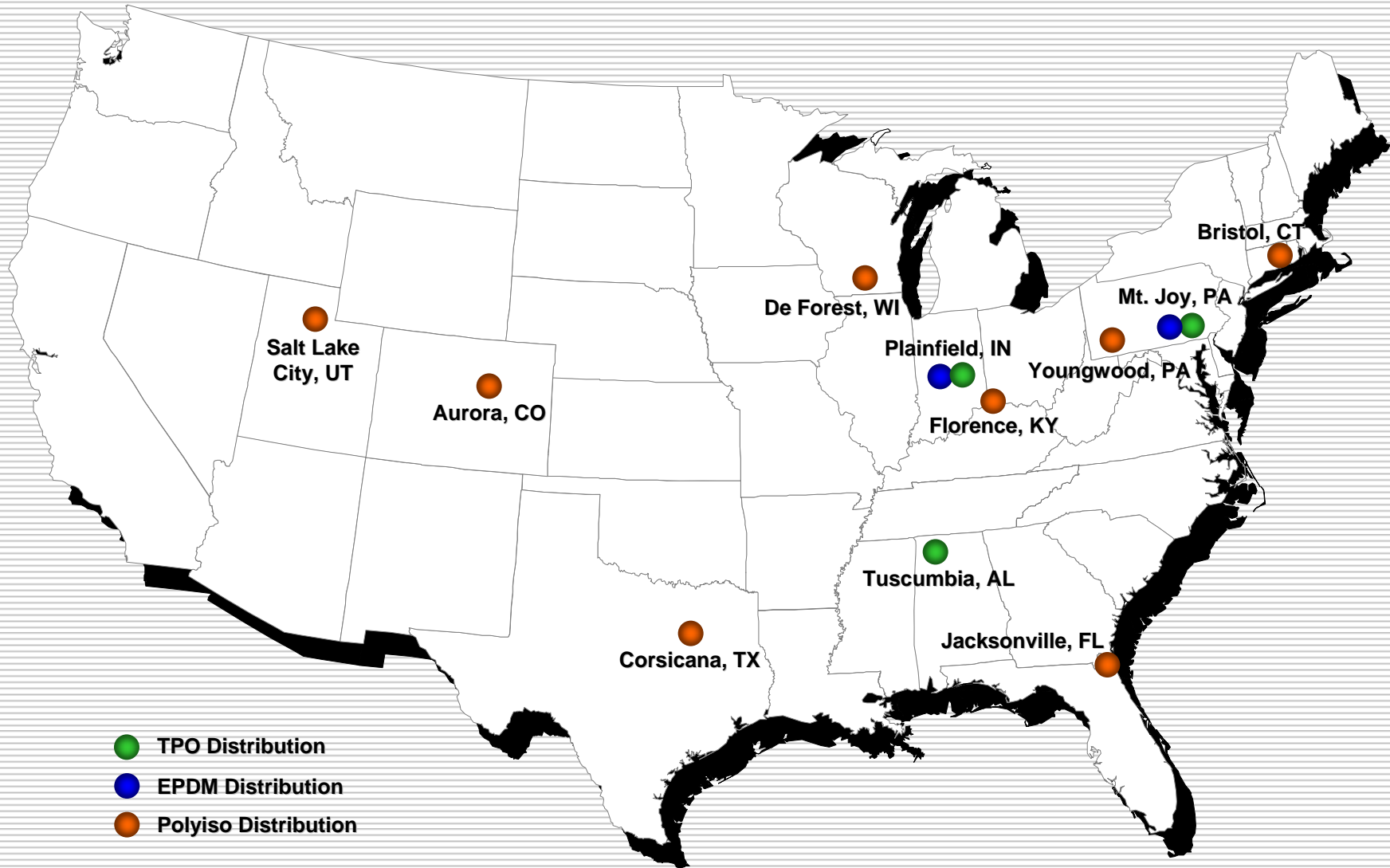




Marty Jolly
National Sales and Marketing Manager

CC: Territory Sales Managers
Internal Distribution

Encl: Distribution Centers Map





-  TPO Distribution
-  EPDM Distribution
-  Polyiso Distribution

