

WHAT'S NEW

Transportation Update

Date: April 25, 2011

To: Valued Customers

Re: Transportation Update

GenFlex Roofing Systems and our suppliers are experiencing a very challenging transportation environment. The impact is a result of the economic volatility we have faced over the past three years.

Trucking companies have ceased operations along with a greater number of owner operators. Transportation providers have made difficult decisions to review their fleets relative to demand. Additionally, the industry is faced with a significant driver shortage, the impact of fuel and the volatility of demand.

Flatbed equipment availability is impacted by the following:

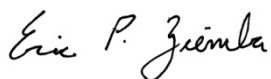
- Spikes in month end shipments/Relative to Price Increases
- Availability of flatbed equipment, relative to seasonality
- Driver shortage
- CSA Federal Regulations
- Hazardous Certification

GenFlex continues to evaluate countermeasures in this challenging environment. We are committed to minimizing the impact as we focus on service. We need your consideration in the following:

- Additional Lead-time in order placement to support time needed to secure equipment
- Minimize Changes – Changing orders that will require a change in carrier/hazardous certification
- Van equipment - Ratio of availability compared to flatbed is 10/1, we need to optimize when possible
- Hazardous materials - shipment LTL (Less than Truckload) separately, when feasible

Thank you for your continued support. Please contact us for additional information relative to your markets.

Regards;



Eric Ziemba
GenFlex General Manager

