

# WHAT'S NEW

## ***New GenFlex 1/2" HD ISO Cover Board***

April 21, 2010

To: GenFlex Authorized Distributors  
GenFlex Licensed Contractors

Subject: New Product – 1/2" HD ISO Cover Board

GenFlex is pleased to announce a revolutionary new cover board - **GenFlex™ 1/2" HD ISO**. This high density Iso product incorporates several "next generation" features that result in an extremely lightweight, yet extremely strong roof insulation. Its coated fiberglass facer and high density polyiso foam core create a cover board that combines impact resistance, energy savings, flame resistance, and ease of installation into a single insulation board that meets virtually all your cover board needs. It may be used in all GenFlex roofing systems. Here are just a few of the many outstanding features of 1/2" HD ISO Cover Board, and the benefits they provide you:

### **Feature**

*Available in 4' x 4' or 4' x 8' sizes*

*11 pounds/ 4' x 8' Board – 96 pieces/ bundle*

*Comes in durable, weatherproof TuffWrap™*

*Available at all of our 8 plants nationwide*

*R-Value of 2.5*

*120 psi Compressive Strength*

*Coated Fiberglass Facer*

*Close Cell Polyiso Foam Core*

*Superior Wind Uplift Resistance*

*Fire Resistant Facer*

*8% Recycled Content*

### **Benefit**

*More versatility than any other cover board product*

*Handles as easily as standard polyiso & far more easily than gypsum based products*

*Yard or jobsite storage is not a problem – no need to worry about the elements*

*Ready for immediate shipment when, and where, you need it*

*Highest R-Value of any cover board on the market*

*Increased impact and damage resistance – up to Six Times the compressive strength of standard Polyiso!*

*Moisture and mold resistant (per ASTM D3273)*

*Easy to cut – no need for a power saw, and no mess!*

*12 fasteners/plates per 4' x 8' board meet FM Global 1-90 for fully adhered applications*

*Enhanced UL Code Ratings*

*Environmentally responsible*

For additional product information and to request samples of 1/2" HD ISO, go to [www.GenFlex.com](http://www.GenFlex.com), or contact your Territory Sales Manager or Representative.

Thank you for your continued support of GenFlex.

Sincerely,



James E. Burkett  
Product Development Manager

CC: Internal Distribution  
Field Sales Team

