

WHAT'S NEW

GenFlex LEED® Guide Book

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To: GenFlex Authorized Distributors
GenFlex Licensed Contractors

Subject: New GenFlex LEED® Guide Book

The recent announcement of additional government backed energy and environmental incentive programs, along with the policies and programs already in place reinforce that "Green" initiatives are real, they are viable, and they are here to stay.

The Leadership in Energy and Environmental Design (LEED) Green Building Rating Program™ is one of the most prominent of these initiatives because it focuses on the sustainability of the overall building envelope. However, it is also misunderstood by many people involved in our industry; whether on the design side, the contracting side, or the manufacturing side. While important, the roofing components, their origin, and their assembly represent only a part of the overall LEED Certification of a building.

With this in mind, GenFlex has prepared a Guide Book to help you and your customers understand what LEED is and how we fit in. It gives a brief summary of the program, an overview of the various standards, and how GenFlex can contribute to a LEED certified project.

You may find the LEED Guide Book on www.genflex.com, or by clicking on the following link: www.genflex.com/LEED.aspx

For complete information on the LEED Program, please visit www.usgbc.org.

Thank you for your support of GenFlex.

Sincerely,



Marty Jolly
National Sales & Marketing Manager

CC: Internal Distribution

