

**February 26, 2014**

**To: GenFlex Distributors**  
**Re: March Madness Promotion**

In preparation for the upcoming busy construction season, GenFlex Roofing Systems is providing a special promotion to our valued distributors for GenFlex One Step Insulation Adhesive. From March 1- March 31, you can easily stock up and receive FREE SHIPPING!

**Details:**

- Minimum order of two (2) pallets of cartridges (96 cases).
- Receive 10 additional cases, FREE.
- FREE Shipping (LTL).
- Additional pallets may be ordered in increments of two (2), no maximum.
- Orders must be received by COB Monday, March 31, 2014 and must ship no later than Monday, April 15, 2014, to qualify.
- No returns on promotional sales.

At GenFlex, it's more than just getting the products you need for your projects. It's about the complete roofing solution – exceptional performing materials backed by a roofing partner you can rely on. For more information on our [GenFlex One Step Insulation Adhesive](#) and to take advantage of this promotion, please contact your Territory Sales Manager.

Sincerely,



Eric Ziemba, General Manager