

WHAT'S NEW

Pricing Bulletin

TO: GENFLEX VALUED CUSTOMERS

MARCH 3, 2011

RE: Membrane, ISO and Fastener Price Increases

The cost of raw materials used to produce commercial roofing products continues to rise. As a result, GenFlex must announce price increases on our membranes, accessories, polyiso insulation, and all fasteners and plates to cover these escalating costs. The following are the price increases and the effective dates:

May 1, 2011

EPDM Membrane (all sizes and gauges)	5-7 %
EPDM Accessories (excluding adhesives and sealants)	5-7 %
All Fasteners	6%
All Seam and Insulation Plates	8%
All Polyiso Insulation	6-8%

June 1, 2011

TPO Membrane (all sizes and gauges)	5-7%
TPO Accessories (excluding adhesives and sealants)	5-7%

We appreciate your continued support of GenFlex Roofing Systems. If you have any questions, please contact your local GenFlex sales manager.

Sincerely,



Eric Ziembra
General Manager
GenFlex Roofing Systems

