

WHAT'S NEW

PRICE INCREASE

TO: GENFLEX VALUED CUSTOMERS

MAY 5, 2011

RE: Price Increase Announcement

The costs of raw materials used to produce commercial roofing products continue to rise. As a result, GenFlex must announce price increases on our EPDM & TPO membranes, polyiso insulation, adhesives and accessories. Following are the price increases and the effective dates:

July 1, 2011

EPDM Membranes & Accessories	8%
Polyiso & Urethane adhesives	7%
Solvent based adhesives, primers, sealants	15%

August 1, 2011

All Polyiso Insulation	5%
TPO Membrane & Accessories	5%

Please note that pricing will be effective at time of shipment. Existing quotes will be honored; however prices will not be extended.

All orders must be received 10 business days prior to the end of month and be scheduled for shipment by month end based on available shipping days in order to guarantee the pre-increase price.

It is recommended that quotations include raw material escalators as well as specific quotation periods in order to protect against the continued rising costs of material.

We appreciate your continued support of GenFlex Roofing Systems. If you have any questions, please contact your local GenFlex sales manager.

Sincerely,



Eric Ziemba
General Manager

