

WHAT'S NEW

New GenFast Purlin Fastener

April 9, 2010

To: GenFlex Authorized Distributors
GenFlex Licensed Contractors

Subject: New Product – GenFast™ Purlin Fastener

GenFlex is pleased to announce our new high performance GenFast Purlin Fastener. This fastener, specifically created for enhanced performance when fastened into metal purlins, includes the following new design features:

<u>Feature</u>	<u>Benefit</u>
Longer Drill Point (3/4")	Improved penetration into heavy gauge metal
Tighter Threads (24/inch)	Increased pullout values (16 ga = 800 lbf)
#3 Square Drive	Less slippage of drill bit with higher torque screw guns
Pancake Head	Lower profile fastener head under membrane

Please note that the new GenFast Purlin Fastener will replace the existing Purlin Fastener (Hex Head Design). The following information can be used when ordering these non-stocking new products:

<u>Product Name</u>	<u>Product Number</u>	<u>Size</u>	<u>Pcs/Ctn</u>	<u>List Price</u>
Purlin Fastener	W590051612	2 3/4"	1,000	\$195.00
Purlin Fastener	W590051613	3 3/4"	1,000	\$240.00
Purlin Fastener	W590051614	4 3/4"	1,000	\$300.00
Purlin Fastener	W590051615	5 3/4"	1,000	\$380.00
Purlin Fastener	W590051616	6 3/4"	1,000	\$520.00
Purlin Fastener	W590051617	7 3/4"	500	\$310.00

For additional product information, please refer to the appropriate Product Data Sheet located under the Technical Info tab at www.genflex.com. Contact your local GenFlex Distributor for more information on the new GenFast Purlin Fastener.

Thank you for your continued support of GenFlex.

Sincerely,



James E. Burkett
Product Development Manager

CC: Internal Distribution
Field Sales Team

