

WHAT'S NEW

TO: GENFLEX VALUED CUSTOMERS

MAY 24, 2011

**RE: GENFLEX CONSOLIDATES EPDM MEMBRANE OFFERINGS AROUND
EPDM AFR FORMULATION**

GenFlex is committed to bringing our customers the highest quality products available in the roofing industry. Continuous investment in research and development allows GenFlex to lead the way in innovation. As new products are introduced, products that become obsolete are removed from our line. New technology leads the way toward improved products that sustain quality and enhance efficiency.

GenFlex has proudly manufactured two leading grades of EPDM roofing membrane: "EPDM II" and "EPDM AFR". Our AFR membrane is truly one of the very best single-ply membranes in the roofing industry, tested and proven; carrying the most comprehensive building codes.

Moving forward, we are pleased to announce that GenFlex's EPDM AFR grade membranes will be sold exclusively. This realignment of products allows our EPDM II membrane customers to upgrade to premium AFR membrane at no additional cost.

The following table shows a sample comparison of our most popular EPDM II and EPDM AFR membrane panel sizes.

EPDM II Item #	EPDM AFR Item#	Panel Description
W590010006	W590010107	10' X 50' X 0.045"
W590010007	W590010108	10' X 100' X 0.045"
W590010012	W590010109	20' X 100' X 0.045"
W590010030	W590010047	10' X 50' X 0.060"
W590010031	W590010048	10' X 100' X 0.060"
W590010035	W590010050	20' X 100' X 0.060"



While most of the EPDM II membrane sizes are offered in our AFR product line, there are a few slow moving sizes that have been deleted. Please consult with your GenFlex Sales Representative or a GenFlex Customer Service Representative for sizes not listed in the table above.

Sincerely,



Bill Tippins, EPDM Product Manager

