



**Firestone Building  
Products Company, LLC**  
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# Media Release

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## **Jacob Speight named Vice President of Sales, Americas, for Firestone Building Products**

**NASHVILLE, TENN. (August XX, 2021)** - [Firestone Building Products](#), LLC (FSBP), has named Jacob Speight vice president of sales, Americas. Jacob joined Firestone in 2015 and was most recently the Executive Director of Sales for the U.S. In his expanded role, he will take on sales leadership for Gaco, Sales Operations, and the FSBP Canada and Latin America sales teams.

"With more than 15 years of account management and sales leadership, and six years dedicated to Firestone Building Products, Jacob's background and expertise are critical to driving strategic objectives and growing our business in the Americas," said Jamie Gentoso, president, Firestone Building Products. "Jacob has led a data-driven approach to our sales organization, focusing on analytics that help us develop and execute strategies that win in the market. We look forward to his continued leadership as we build our business for the future."

Jacob joined Firestone Building Products in 2015 as the Director of Corporate Accounts. Prior to joining Firestone, Jacob spent over a decade at Moen Incorporated holding roles of progressive responsibility in account management and sales leadership in Moen's wholesale, retail, and e-commerce channels, respectively.

### **ABOUT Firestone Building Products**

Firestone Building Products Company, LLC is a leading manufacturer and supplier of trusted roofing and building envelope solutions. By taking the entire building envelope into consideration, Firestone Building Products meets individual customer and project needs for roofing, wall and lining solutions. Headquartered in Nashville, Tennessee, the company also offers outstanding technical services, an international network of roofing contractors, distributors and field sales representatives, and exceptional warranty protection. Products include commercial roofing systems, roofing accessories, green roofing systems and daylighting systems, vegetative roofing systems, metal wall panels, insulation, cavity wall construction, pond liners, geomembranes and silicone and acrylic liquid coatings. Firestone Building Products Company, LLC is a member of the Holcim Group.